



鑫苑集团  
XINYUAN GROUP

## Xinyuan Real Estate Co., Ltd. Announces Cooperation with Tencent Computer

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BEIJING, March 26, 2018 /PRNewswire/ -- Xinyuan Real Estate Co., Ltd. ("Xinyuan" or the "Company") (NYSE: [XIN](#)), a NYSE-listed real estate developer and property management company operating primarily in China and also in other countries, today announced that its 100% owned subsidiary Xinyuan (China) Real Estate Ltd has signed a cross-industry strategic cooperation agreement with Shenzhen Tencent Computer Systems Company Limited ("Tencent Computer"), a 100% owned subsidiary of the Hong Kong-listed Tencent Holdings Limited ("Tencent Holdings"), a leading provider of internet value-added services in China.

Drawing on Tencent Computer's resources and Xinyuan's industry expertise, this cooperation aims to energize the traditional real estate sector. The pilot program of this strategic partnership will be a Smart Cloud Sales Platform supported by Big Data.

Xinyuan has been making efforts to promote the upgrade of the real estate industry by the use of science and technology. Mr. Yong Zhang, Chairman of Xinyuan, stated, "This strategic cooperation with Tencent Computer is another example of Xinyuan's commitment to leveraging advanced technologies for value-added applications in the real estate sector, adding to existing smart communities, blockchain, and the development of technology towns."

Mr. Steven Chang, Corporate Vice President of Tencent, praised Xinyuan's industry influence, and said both sides look forward to the next step in their cooperation. Tencent will leverage its advantages in multiple product lines, and its strong data technology, to facilitate the development of Xinyuan's business, both online and offline, Mr.Chang said. "The real world is now completely integrated with the digital world. Enterprise integration can improve operational efficiency, reduce costs, and gain more real and effective user data and feedback," stated Mr. Chang.

### About Xinyuan Real Estate Co., Ltd.

Xinyuan Real Estate Co., Ltd. ("Xinyuan") is an NYSE-listed real estate developer and property manager primarily in China and recently in other countries. In China, Xinyuan develops and manages large scale, high quality real estate projects in over ten tier one and tier two cities, including Beijing, Shanghai, Zhengzhou, Jinan, Xi'an, and Suzhou. Xinyuan was one of the first Chinese real estate developers to enter the U.S. market and over the past few years has been active in real estate development in New York. Xinyuan aims to provide comfortable and convenient real estate related products and services to middle-class consumers. For more information, please visit <http://www.xyre.com>.

### Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements". These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements includes statements about estimated financial performance and sales performance and activity, among others, and can generally be identified by terminology such as "will", "expects", "anticipates", "future", "intends", "plans", "believes", "estimates" and similar statements. Statements that are not historical statements are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated, including, but not limited to, our ability to continue to implement our business model successfully; our ability to secure adequate financing for our project development; our ability to successfully sell or complete our property projects under construction and planning; our ability to enter successfully into new geographic markets and new business lines and expand our operations; the marketing and sales ability of our third-party sales agents; the performance of our third-party contractors; the impact of laws, regulations and policies relating to real estate developers and the real estate industry in the countries in which we operate; our ability to obtain permits and licenses to carry on our business in compliance with applicable laws and regulations; competition from other real estate developers; the growth of the real estate industry in the markets in which we operate; fluctuations in general economic and business conditions in the markets in which we operate; and other risks outlined in our public filings with the Securities and Exchange Commission, including our annual report on Form 20-F for the year ended December 31, 2016. Except as required by law, we undertake no obligation to update or review publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statement is made.

For more information, please contact:

#### In China:

Xinyuan Real Estate Co., Ltd.  
Mr. Joe Xu  
Investor Relations Director  
Tel: +86 (10) 8588-9376  
Email: [irteam@xyre.com](mailto:irteam@xyre.com)

ICR, LLC  
In U.S.: +1-646-308-1472  
In China: +86 (10) 6583-7511  
Email: [William.zima@icrinc.com](mailto:William.zima@icrinc.com)

Media:

Edmond Lococo

In China: +86 (10) 6583-7510

Email: [Edmond.Lococo@icrinc.com](mailto:Edmond.Lococo@icrinc.com)

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